



Palmyra Chamber of Commerce

Chamber News

Your Daily Dose is Served...

FEATURED CHAMBER MEMBER

Sheila Scholl/ss2design

You don't have to go out of town to find a graphic artist who can offer you superior graphic design for a lot less than you think. Sheila Scholl, the "ss2" as well as owner, creator and talent behind ss2design, believes in listening to her customers and providing a product that is up to her standards and exceeds your expectations.

It might be easier to ask what Sheila Scholl at ss2design doesn't do than what she does! To summarize, she's in the business of generating graphic design and page layout for clients. ss2design can be your one stop shop for all of these: newspaper ads and inserts, indoor & outdoor specialty signage, t-shirt design, postcards and invitations, company brochures, direct mail, newsletters, flyers, calendars, package design and company logos.

The portfolio for ss2design speaks volumes about the professionalism, artistic capabilities, and versatility Scholl offers. Her "twice what you expected" approach is how she established her business and how it continues to grow.

Scholl started her own business in 2003 after gaining experience with two t-shirt companies, a high end print company and a direct mail company. In 1999 she won



two contests for logo design. The dedication of the Mark Twain Memorial Bridge logo and the Millennium Quincy logo put her name in the media. Sheila was contacted by her first official freelance customer, Gully Transportation, soon after. Scholl's business grew over time by continued referrals.



The relationship between ss2design and GameMasters in Quincy, Illinois, began even before either business opened. Scholl had done some work with owner Don Taylor when he worked with the Tri-State Shopper. Scholl came up with the name and logo for the outdoor sporting goods store as well as the overall look



A sneak peek of what's to come this year! Senior parents hired a professional photography studio to take photos of the seniors so Scholl could design the senior football banners which will be displayed at home football games.

for the store. Since opening in 2003, GameMasters has featured ss2design's work in newspaper ads and inserts, interior/exterior signage, t-shirts and web development, as well as in its memorable logo.



County Market features wall murals in dozens of their remodeled stores, including its Palmyra location, designed by ss2design. Scholl also developed several logos for the company including the Live Well, Sweet Shoppe and Smokin' Jacks logos found in the renovated County Market stores owned by Niemanns.

Palmyra residents will be pleased to know that ss2design created the logos for Palmyra Parks & Recreation and Hillman Appraisal, the web development and design for showmepalmyra.com, annual reports for Northeast



FEATURED CHAMBER MEMBER

Power, t-shirt design for Palmyra's Pink-Out games and multiple designs for the Booster Club, newsletters for the Palmyra Chamber of Commerce (and Palmyra Community Betterment in past years), and the Marion County Fair Tabloid in 2014 and 2015.

Needing only a computer, a chair, and appropriate software to start her business from home, Sheila likes the flexibility of the job. She has been fortunate to work around her children's schedules. "With the internet, there are no boundaries. I've even created projects for clients as far away as Alabama and Florida. [Clients] give me their text and photos and trust me with their branding. I feel blessed that people trust me." She has enjoyed the opportunity to serve as an adjunct professor for a graphic design class at Hannibal LaGrange University and has had several interns from the university as well as one job shadow student from Palmyra High School. The down side? "Sometimes turnaround time is crazy - like a doctor on call," shared Scholl! "But I do believe I have the best job on earth. I get to do different projects each week which can be exciting - it's never the same old thing. One thing I've noticed is whatever I'm creating today, I know that tomorrow I can do better. Always good to keep pushing towards something better each time."

Are you wanting to start a business? "Start off on the right foot with a logo," advises Scholl. Once you establish corporate identity, you're on your way.

Check out ss2design's website to see examples of Scholl's work. ss2design doesn't advertise; all of Sheila's clients have come to her by word of mouth or referrals. If you feel ss2design could be a part of your vision now or in the future, give Sheila Scholl a call.



Sheila Scholl is a graduate of Palmyra High School and earned her BFA in Graphic Design from UCM. She lives in Palmyra with her husband Kevin and two sons, Logan and Mason.



T-Shirt Design



Package Design



Ad Design

Mural Design



Annual Report Design

FEATURED CHAMBER MEMBER

Insert/Flyer/Mailer/Postcard Design



Brochure/Folder Design



Calendar Design



Sports Banner Design



Logo Design



TRI-CITY CHAMBER STEAK FRY AUGUST 13

We want to see you at the Tri-City Chamber Steak Fry, Thursday, August 13, at Jackson Park Golf Course! Social Hour begins at 5:30 p.m. and Dinner at 6:30 p.m. Tickets are \$20 for either a Rib-Eye Steak or a Thick-Cut Pork Chop with sides, dessert, tea or water. Other beverages will be available for purchase. Tickets can be purchased in Palmyra at HATS, Flower City Florist & Mercantile, Flowers For You, HOMEBANK, the Palmyra Chamber Office (located in the Gardner House), and The Old Stone House Inn. They are available from Mackenzie Disselhorst with the Hannibal Chamber of Commerce and Tara Albright with the Monroe City Chamber as well. Donating a door prize is a great way to promote your business! Contact the Chamber office if you'd like your donation picked up.

Eighteen holes of golf with a cart are available prior to the event for only \$20 per Chamber member. Make golf reservations by calling the Jackson Park Clubhouse at 573-769-3000 and asking for the Palmyra Chamber special on August 13.

This annual event moves from Hannibal to Monroe City to Palmyra to promote good will and foster a closer working relationship among the three Chambers of Commerce.

Chamber Briefs...

PALMYRA CHAMBER MEETING

The Palmyra Chamber of Commerce held its monthly meeting Tuesday, July 14, at Northeast Power. In the absence of President Kuntemeyer and Vice-President Caldwell, Secretary-Treasurer Susan Berti welcomed attendees and thanked Northeast Power for hosting. Rusty Adrian, Northeast Power Purchasing Manager, introduced meeting guests, Northeast employees Chris Billups, Eddie Hays, Debbie Parrish and Pam Whiston.

Berti extended congratulations to the chairpersons, committee members and everyone who turned out for an outstanding Flag Day Parade and a super successful first ever Howdy Neighbor Day, Saturday, June 13.

Tickets are available for the Tri-City Chamber Steak Fry which will be held Thursday, August 13, at Jackson Park Golf Course. Social Hour begins at 5:30 p.m. and Dinner at 6:30 p.m. Tickets are \$20 for either a Rib-Eye Steak or a Thick-Cut Pork Chop with sides, dessert, tea or water. Other beverages will be available for purchase. Tickets can be purchased in Palmyra at HATS, Flower City Florist & Mercantile, Flowers For You, HOMEBANK, the Palmyra Chamber Office (located in the Gardner House), and The Old Stone House Inn. They are available from Mackenzie Disselhorst with the Hannibal Chamber of Commerce and Tara Albright with the Monroe City Chamber as well. Chamber members are encouraged to donate a door prize to promote their business. Northeast Power donated the first door prize. Eighteen holes of golf with a cart are available prior to the event for only \$20 per Chamber member. Golf reservations can be made by calling the Jackson Park Clubhouse at 573-769-3000 and asking for the Palmyra Chamber special on August 13. The annual event moves from Hannibal to Monroe City to Palmyra to promote good will and foster a closer working relationship among the three Chambers of Commerce.

The date for Taste of Palmyra 2015 will be Monday, October 19. Anyone interested in serving on the committee may contact the Chamber office at 573-769-0777 or Michelle Merkel at HOMEBANK.

John Martellaro, Youth Educator with the University of Missouri Extension office shared that the Marion County Junior Fair, or 4-H and FFA events, begin Thursday, July 23, with shooting competition. The public is invited to watch all events and support participants. There are a total of 1388 entries in livestock and shooting events.

Doug Aeilts, CEO and General Manager of Northeast Power, was the guest speaker. Northeast Power is a transmission cooperative comprised of eight Member-Distribution Cooperatives with five located in northeast Missouri and three in southeast Iowa.

What does Northeast Power do? The company builds substations, installs communication facilities, protects the Cooperative, and maintains the right-of-way in order to provide reliable quality service. It also builds and maintains transmission line, engages in storm restoration, provides safety instruction for its employees and schools, and mans a dispatch department 24/7/365.

The corporate offices in Palmyra were renovated in 2014 to improve productivity and upgrade the electricity, plumbing, and HVAC. After the meeting, interested members were invited to tour the facilities.

Aeilts was asked about recent challenges faced by Northeast Power. "The weather has been hard on us. We lost seven more poles last night, in addition to those lost earlier this summer. Our crews have been working hard."

upcoming events CALENDAR

July 25-August 1

Marion County Fair, visit showmepalmyra.com for full event details!

August 8

Fall Sports Kick-Off/Scrimmage, Palmyra Football Field (Middle School)

August 13

5:30 p.m.: Tri-City Chamber Steak Fry, Jackson Park Golf Course sponsored by the Palmyra Chamber of Commerce

August 15

8:30 a.m.: Palmyra Nutrition Center Benefit Golf Tournament, Jackson Park Golf Course

August 19

1st Day of School, Palmyra R-1

September 5

8:30 a.m.: 2nd Annual Nick Smyser Memorial Golf Tournament, Jackson Park Golf Course

October 19

5 - 9 p.m.: Taste of Palmyra

UPCOMING MEETING DATES & PROGRAMS YOUR NEXT CHAMBER MEETING IS NOON

Tuesday, August 11th

Luncheon will be held at the Sesquicentennial Building and catered by County Market. Doug Meyers, Palmyra Parks & Recreation Director, will present an update on activities at Flower City Park.

Tuesday, September 8th

Luncheon will be held at SSD Build and catered by the Country Butcher Shop. Josh Steffen, Principal of SSD Build, will give a presentation on "Mixed Use Development - Making Downtown Buildings Profitable," he will also be giving a brief update on the Rec Center.

CHAMBER MEMBERSHIP

If you haven't already done so, you can join or renew your Chamber Membership for 2015!

Chamber Email Address:
palmyrachamber@gmail.com

 Palmyra MO Chamber of Commerce