



Palmyra Chamber of Commerce

Chamber News

Your Daily Dose is Served...

FEATURED CHAMBER BUSINESS **B&S Insurance**



*The "No Bull"
Insurance Agency*

B&S Insurance has a mission: to protect you and your family. Agents take pride in making sure your insurance needs are met with the very best protection. By educating clients and helping them understand their coverage, B&S promises to provide you with the professional service you deserve and to assure you that you are receiving the maximum coverage for every insurance dollar.

B&S Insurance has been serving the area with individually-tailored coverage since 1984, the year Frank Burch and Wayne Stepniak founded the company which then sold only Farmers® Insurance. Burch had previously worked as a crop insurance adjuster. The first office was located in the basement of the Palmyra Post Office building. B&S moved to the 500 block of Main Street in the late 80's, occupying a structure that has since been demolished due to fire. When Stepniak retired in 1986, Burch bought out his partner's share of B&S.

In 1997 the office was moved to its current location. Four years later, B&S Insurance became an independent multi-carrier agency and remains as such today. "With the ability to offer products from more than one insurance company, we are able to satisfy everyone's needs," commented Michele Hopson, a broker with B&S Insurance; "Not everyone fits in the box."

B&S include multi-line policies such as personal, commercial and farm insurance, employee benefits, and crop insurance. Familiar companies represented include AFLAC, Auto-Owners, Anthem Blue Cross/Blue Shield, Armtech Crop Insurance, Fireman's Fund, Hudson Crop Insurance, Progressive and Mutual of Omaha. The goal for all agents with B&S Insurance is to conduct annual reviews with clients to address any changes in family lifestyle, make further recommendations if needed, and give each individual the security he/she deserves. Changes such as welcoming a new family member or switching from renting to owning a home benefit from the comparison of policy rates and possible discounts for multi-line packages.



Caitlin McChristian, Darin Goodwin, Michele Hopson, Michael Meyers, Frank Burch, Katie Sanders, James Winfield, Tamara Mueller.

B&S Insurance currently has eight employees. Many are lifelong residents of Palmyra. Owner, Frank Burch, has been in the insurance business over 30 years and specializes in farm, crop, and long term care insurance. Frank understands the needs of farm and crop insurance, as he owns his own farm and several acres. Frank earned his Life Underwriters Training Council Fellowship (LUTCF) designation in 1999. Darin Goodwin, with the agency since 1995, is a fully licensed insurance representative; he has also earned LUTCF designation. Insurance brokers also include Michele Hopson, Michael Meyer, Katie Sanders, Caitlin McChristian, and James Winfield. B&S recently welcomed Tamara Mueller, Customer Service Representative to the agency. Though officially retired, Ellen Goodwin was a B&S agent for almost 30 years, and you just might happen to see her in the office!

"With the ability to offer products from more than one insurance company, we are able to satisfy everyone's needs..."

Michele Hopson



B&S Insurance supports the Palmyra area in many ways. Michele Hopson and her husband, Randy, co-chair the Marion County Fair. She has also served as Palmyra Chamber of Commerce President.

B&S Insurance Continued

Frank Burch sits on several boards and helps to sponsor lots of area events. Darin Goodwin has been very active with St. Joseph's Church, is a member of the Knights of Columbus and is involved in Palmyra Youth Football League and Booster Club, often volunteering as a coach. Michael Meyer has helped with Cub Scouts and is very active in the Masonic Lodge and Shriners. Katie Sanders has helped with Taste of Palmyra and the Marion County Fair. Caitlin McChristian has helped with Taste of Palmyra and Christmas in Palmyra. James Winfield and his family help with the backpack program and community garden project. He is also actively involved with his church and has volunteered as a coach for his children. Tamara Mueller is an active member in her church and stays busy with her family.

Perhaps you've seen B&S Insurance's creative and entertaining television advertisements! They have just completed another "bull spotters" commercial which will air soon; you can also watch it by going to their website. Owner, Frank Burch, confessed that he and his employees are able to make fun of themselves: "We like to

entertain people, but when it comes to insurance, we're all business. We feel brand recognition and customer service set us apart."

Let B&S Insurance help you take care of your insurance needs. The office is open Monday-Friday, 8 am - 5 pm. You can always check for updates on their Facebook page.



And that's no bull.

Marion County Fair Ads:

Don't miss your opportunity to advertise in the Marion County Fair Tabloid. The deadline is June 11. Ad information may also be downloaded from our website:

Download Fair Info >

The 2016 Marion County Fair is scheduled for the week of July 30 through August 1. Your support of this important community event through the purchase of advertising space in the Fair Tabloid provides the financial base that makes the fair possible. The Heritage Seekers, the group that maintains the Gardner House Museum and is working to restore the Old 1858 Marion County Jail, is coordinating ad sales. A portion of the proceeds for ads sold will go to the Heritage Seekers and will be used for historic preservation of both sites.

Marion County Fair July 30 - August 6

PRICES FOR ADS FOR THE 2016 FAIR TABLOID:

1/8 Page	\$45.00	_____	
1/4 Page	\$85.00	_____	Color 1/4 Page \$110.00 _____
1/2 page	\$200.00	_____	Color 1/2 Page \$237.50 _____
Full Page	\$400.00	_____	Color Full Page \$475 _____

Checks for the ad should be made to Marion County Fair and must be received by June 11, 2016, for the ad to be included in the 2016 Fair Tabloid.

Deadline June 11th!

Taste of Palmyra (October)



Taste of Palmyra celebrates its tenth anniversary October 17. Event chair Michelle Merkel is looking for your ideas on how to incorporate ways to commemorate this milestone. She'd also love to have you on the Taste of Palmyra committee! Michelle can be reached at HOMEBANK, 573-769-2001 or email >Click here<

Business After Hours

Raj Kshirsagar will host a Business After Hours at the new addition to the Budget Inn from 5-7 p.m. on Thursday, June 23. Wait until you see the rooms! All Chamber members are invited but should RSVP to the Chamber Office by June 14 as a dinner buffet will be served. 573.769.0777 or palmyrachamber@gmail.com.

PALMYRA CHAMBER of COMMERCE reminder!
BUSINESS AFTER HOURS Don't Miss Out!

Budget Inn
423 E. Lafayette Street / Palmyra, Missouri
www.showmepalmyra.com

RSVP by June 14th!

Chamber Briefs...

MISS MARK TWAIN OUTSTANDING TEEN ADDRESSES CHAMBER MEMBERS

The Palmyra Chamber of Commerce held its monthly meeting Tuesday, May 10, at El Nopal. President Brian Caldwell welcomed all including FBLA representatives Kyra Lane and Grace Sanders and guest speaker, Chloe Dent, Miss Mark Twain Outstanding Teen.

Addressing a topic she has made her platform, Chloe Dent, Miss Mark Twain Outstanding Teen, shared information about teen bullying and social issues. Her passion for this cause stems in part from having an older brother who was bullied in high school. Dent feels that she is “blessed with a supportive loving family” and is grateful that she has not experienced bullying personally. She recommended telling someone if you are being bullied, and if this individual doesn’t believe you, find someone you trust that does. Some of the warning signs that an individual is being bullied include isolation from social situations, feelings of helplessness, decreased self-esteem and self-destructive behavior. When asked by a parent about monitoring on social media, Dent replied that her family followed her posts on Facebook, Twitter, Instagram, etc.

Miss Mark Twain Outstanding Teen believes being comfortable with oneself is useful in combatting bullying. Her t-shirt affirmed this. On the front was the phrase “I am Me;” on the back, the words “Acceptance, Friendship, Support.”

BUSINESS AFTER HOURS

President Caldwell asked Chamber Members to mark their calendars for a Business After Hours. Raj Kshirsagar will host the event at the new addition to the Budget Inn from 5-7 p.m. on Thursday, June 23. All Chamber members are invited.

FLAG DAY

Nancy Goellner, chair of the Flag Day Committee, shared that she has already confirmed twenty entries for the Flag Day Parade June 18 at 10 a.m.; she is hoping to have 100. Norma & Randy Smyser, recipients of the 2015 Chamber Citizen of the Year award, will be parade marshals. Want to be in the parade? Call Nancy Goellner at 573-470-0861.

PALMYRA MASONIC LODGE

Joel Booth, Business Development Officer with F&M Bank, shared information about the Palmyra Masonic Lodge. Palmyra Lodge #18 is one of the oldest existing lodges in the state of Missouri, but without a few more active members, it is in danger of closing its doors. Joel Booth and three other Hannibal residents have joined the lodge in Palmyra in order to keep it alive and active. Active Palmyra natives include Worshipful Master Kyle Schneider, Senior Warden Eric Davis, and Past Worshipful Master Michael Meyers. To learn how you can become a member of the oldest and largest fraternity in the world contact Michael Meyers at B&S Insurance (769-2086) or Joel Booth (573-795-4243).

RELAY FOR LIFE OF MARION COUNTY

Susan Berti invited all to attend the Relay For Life of Marion County Friday, June 3, taking place in historic downtown Hannibal this year. The event begins at 6 p.m. and ends at 2 a.m. Saturday morning. If you are a cancer survivor who would like to be celebrated at the Relay, you may contact Berti (smaberti@gmail.com).



HOWDY NEIGHBOR & FLAG DAY
You can be part of the 2016 Palmyra Flag Day Parade, Saturday, June 18, at 10 am! Line up between 9-10 in the Palmyra High School Parking Lot. A vehicle is not required. Show your patriotic spirit by wearing red, white, and blue and proudly waving our American flag. An entry form is available online ([click here](#)) or call Nancy Goellner at 573-470-0861.

Howdy Neighbor Day will begin immediately after the parade is over and will run until 3 p.m. The event will feature great food, crafts, flea market and farmer’s market items for sale. If you would like to participate as a vendor, there will only be a \$20 flat fee for an 8’ by 11’ space. Forms are available online ([click here](#)) or contact Jesse Knowles during business hours at Flowers 4 You, his shop on South Main (573.769.0404). The Gardner House will be open from 10 to 2; the Old 1858 Jail will be open noon – 2.

Palmyra Chamber of Commerce

*Working Together for a
Stronger Future for the Palmyra Area*

CHAMBER MEMBERSHIP:

You too can be a member of the Palmyra Chamber of Commerce. Businesses with only 1-3 employees can join for only \$75. Not-For-Profit and Non-Business Individual Membership is also \$75, while Retired Individuals may join for \$25. Membership runs January – December. An application and more information are available [HERE](#).

Visit

www.showmepalmyra.com
for everything Palmyra!

UPCOMING MEETING DATES & PROGRAMS YOUR NEXT CHAMBER MEETING IS NOON

Tues. June 14, 2016

HATS. Speaker will address the new Federal Overtime Labor Laws.

Tues. July 12, 2016

Old Stone House Inn. Ruthie Carpenter, Miss Marion County Fair Queen, will recount her experiences during the past year.

Tues. August 9, 2016

Sesqui Building. Dee Rose with the Missouri Department of Labor has information about the Missouri Shared Work Program, an employee retention program to help employers and employees make it through a tough time that would have otherwise included a layoff.

upcoming events CALENDAR

June 3-4

*American Cancer Society Relay For Life of Marion County
6 pm – 2 am, Historic Downtown Hannibal*

June 4

North River Old Iron Club Tractor Drive Fund-Raiser ~ 8 am registration, 9:30 drivers meeting, 10 am start time, Marion County Fairgrounds

June 7

Magician Chris Egelston ~ 10 am, Palmyra Middle School Gym

June 18

Howdy Neighbor Day & Flag Day Parade ~ 10 am, Downtown Palmyra



June 19

Father's Day

July 3

Fireworks - Flower City Park

July 30 – August 1

Marion County Fair

August 17

First Day of School - Palmyra R-1

September 16

Homecoming - Palmyra R-1

**Chamber Email Address:
palmyrachamber@gmail.com**



Palmyra MO Chamber of Commerce